



## FRESH AUTHENTIC MEXICAN GOURMET TORTILLAS

Canadians have warmly welcomed the tortilla into their ever-growing ethnically diverse diets but have been subject to a pale, chewy, preservative-laced version. **So AlbaLisa Gourmet Food** developed a new line of tortillas for people craving authentic Mexican flavour. The Rustic Corn Tortilla is a hand made style tortilla made with high quality corn flour and pressed using traditional methods. The flour tortilla also uses high quality ingredients but is a unique product in the market place because it is par-baked. The consumer finishes off the tortilla in a dry pan and in seconds they have a fresh cooked flour tortilla that rivals bread right out of the oven.

Alba Lisa traveled all over the world with her husband teaching at international schools. Wherever she went - Malaysia, Yemen, even in the Canadian Arctic - she brought her family's tortilla press with her to share with the world what she loved most about her Mexican Heritage: Tortillas. While traveling, Alba Lisa's dream was to one day settle in Toronto and contribute to the city's culinary diversity by preparing the best corn and flour tortillas the city had ever tasted.

Alba Lisa is now the creator of two high quality, authentic, fresh and delicious Mexican products: **AlbaLisa** Gourmet Par-Baked Flour Tortillas and Rustic Corn Tortillas both made with all natural ingredients. **AlbaLisa** Gourmet Tortillas are being sold at fine food stores throughout the city.

In the fall 2009, Alba Lisa will be launching a new line of organic corn, organic wheat flour and organic-local spelt tortillas, as well as a line of creamy vegetable soups made with almond milk and organic vegetable stock (sweet potato-roasted garlic, roasted tomato, roasted beet, mushroom, asparagus, and corn).

Alba Lisa and Ted Quinn are the owners of "**AlbaLisa Gourmet Food**" a Toronto based food business that promotes ethnicity, authenticity, and freshness while at the same time fulfilling the guidelines of the company's philosophy: *food with intention*.

### Food with intention:

Food that is being transformed consciously

Food that is free of preservatives, artificial coloring or additives

Food that is free of hydrogenated oils

Food that is made with love

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*Company's blurb/editorial*