

## Press Release

# INCANORTH MARKETING

IncaNorth Marketing, based in Scarborough, Ontario, is committed to supply nutritious, natural, organic and functional foods to benefit the health of Canadians. We import our high quality superfoods from South America and Mexico directly from the growers. For example, we import our certified organic quinoa from a fair trade co-operative of quinoa growers based in the Andes of Bolivia.

Currently we have the following products available:

**Quinoa:** It's an ancient food native to the Andes; a complete nourishment and a versatile alternative. It contains all the protein and amino acids that our body needs for healthy functioning. Our certified organic and fair trade quinoa grows in Bolivia and is available as grains, flakes or flour.

**Chia:** This ancient seed from Mexico is rich in omega-3 (64%), it also contains omega-6, protein, calcium, antioxidants and is high in fiber. Chia seeds are cholesterol and gluten free, perfect for people suffering from celiac disease, diabetes, hypertension, obesity, cancer, cardiac disease, etc.

**Maca:** A dietary supplement with rich nutritional and adaptogenic properties for a healthy daily diet for the whole family. Increases energy and stamina; tones and strengthens our body's abilities to effectively resist disease and combat stress; regulates and supports the entire endocrine system. Maca grows in the Andean highlands of Peru and is available in powder and capsules.

**Yacon:** A natural treatment for diabetes and liver problems as well as to reduce high blood pressure. This Andean plant from Peru is available as a syrup, tea or leaf extract in capsules. The Yacon syrup is a sweetening agent that is low in calories and its sugar does not raise blood glucose levels.

**Stevia:** A dietary supplement used as natural calorie free sweetener. Beneficial for people suffering from diabetes, hypertension, obesity and digestion problems. Available in crystallized powder, tea, liquid or loose dried leaves.

**Sacha Inchi Omega Oil:** The seed of the Sacha Inchi plant, native to the Amazon of Peru, produces an oil rich in nutrients and unsaturated essential fatty acids (omega-3, omega-6 and omega-9). Known benefits include: immunological protection, cardiovascular health, mental clarity, improved vision, healthy bones and joints, acts as an anti-inflammatory.

Juana Garcia, president of IncaNorth Marketing, brings an enthusiasm and understanding of the culture and language of the suppliers. This enables her to quickly and effectively bring quality products to Canada at the best price.

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